

YOUR LEAD KIT

Stop letting leads go cold.

The smarter way to market your business.

Your Lead Kit is the all-in-one CRM and marketing platform built for UK trades businesses and SMEs. Contact management, automated follow-up, email and SMS, pipeline tracking and booking — all in one place. Set it up once, and it keeps your marketing moving automatically.

Does this sound like you?

You follow up a lead once, then get busy and forget — and it goes cold.

You've outgrown spreadsheets and Mailchimp, and nothing connects together.

You spend too much time on admin and not enough time selling.

You don't actually know which of your marketing channels are working.

You're leaving money on the table — and it isn't your fault. You need a system, not more hours in the day.

How Your Lead Kit helps

Every new enquiry captured and followed up automatically — every time.

Your CRM, campaigns, booking and content in one connected place.

Clear reporting that shows what's actually bringing in customers.

Less admin, more pipeline — the system runs while you get on with the job.

Choose your level

Starter

£34.99/mo

Get organised, never miss a lead. Contact management, pipeline, lead capture and simple follow-up.

All in One

£85.99/mo

Your complete marketing system. Full CRM, multi-channel campaigns, booking, reporting and advanced automation.

PREMIUM

AI All in One

£257/mo

Marketing that thinks and works for you. Everything above, plus AI content and conversation handling.

Start with structure, add scale, and let AI accelerate it when you're ready — you're never paying for more than your business needs.

POWERED BY FOOTPRINT GROUP

Your Lead Kit is the technology behind Footprint Group: the strategy and execution of a full-service agency, powered by automation that never lets a lead slip. Want it set up and run for you? Ask about our **Done For You** service.

GET STARTED

See how much more your marketing could do.

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