

MARKETING, HANDLED — FOR GROWING BUSINESSES

You're brilliant at what you do. Marketing it is what we do.

Your marketing, always moving.

Footprint Group is a full-service marketing agency for trades businesses and SMEs across the UK. We give time-poor business owners one trusted partner for everything their brand needs — so your marketing keeps moving, even when you can't.

— Sound familiar?

"I don't have time to do my marketing properly."

"It's inconsistent — I do it in bursts, then stop when we get busy."

"We tried an agency before and wasted money."

"I'm losing leads because I'm not following up."

"I know I need to do more, but I don't know where to start."

If any of those hit home, you're exactly who we help. Most small businesses don't have a marketing problem — they have a time problem. We take the whole thing off your plate.

— What we do

Get Seen — Signage & Merchandise

Vehicle graphics, shopfront and site signage, branded workwear and merchandise, exhibition display. One partner for design, print and fit — turning everywhere you already operate into advertising that works for you.

Get Found — Digital

Websites built to generate enquiries, plus SEO, paid ads, social media and content. Not a one-off build — a consistent presence that keeps bringing people to you.

Get Remembered — Creative

Design, video and content that makes your business the one people remember and recommend.

Get Customers — Your Lead Kit

Our CRM and automation platform makes sure every enquiry is captured and followed up — so no lead ever goes cold.

Why businesses stay with us

01**One partner**

Every touchpoint handled together — no juggling suppliers, no gaps, always consistent.

02**Real results**

800+ projects over 20+ years, from a single sign to a 74-venue national rollout.

03**Local & trusted**

UK-based teams in Southampton and Swindon who understand small business.

LET'S TALK

Book a free 30-minute strategy call — no pitch, no commitment, just honest marketing advice.

footprintgroup.uk/contact · 01489 85 35 05 · getseen@footprintgroup.uk