

CASE STUDIES — REAL WORK, REAL RESULTS

Case Studies

Your marketing, always moving.

Real work for real businesses. Whether you've been let down by an agency before, or you're wondering whether we can handle your scale, these are the projects that show what one trusted partner can do.

800+

PROJECTS DELIVERED

20+

YEARS OF PROOF

100%

BRAND CONSISTENCY

HOSPITALITY & LEISURE · SIGNAGE & FULL ESTATE BRAND ROLLOUT

Butcombe Pubs & Inns

74 venues · 12 weeks

Facing rising costs post-pandemic, this 74-venue pub chain needed their brand to work harder and look identical across every site. Footprint Group designed, manufactured and installed cohesive signage across the entire estate — exterior fascia, interior branding, wayfinding and menu boards — managing multi-site logistics end to end. The full rollout completed in 12 weeks, on time and on brand, with 100% brand consistency across all 74 locations.

LEISURE & RETAIL · WEBSITE DESIGN, DEVELOPMENT, HOSTING & LEAD CAPTURE

Viscount Leisure

A website that sells while they sleep

A family-run motorhome and caravan dealership needed a modern website that matched the quality of their stock and made it easy for customers to browse and book. Footprint Group delivered a mobile-first build with Silent Salesman stock integration, 360° virtual tours, an online viewing-booking system and CRM-connected lead capture — a site that updates stock automatically and captures enquiries around the clock.

"We are delighted with our new modern website. The whole team has been great — the results speak for themselves."

— Viscount Leisure

More proof, at a glance

Openwork Ltd Financial Services

Multi-site office branding: exterior signage, wall wraps, stair graphics, merchandise and print.

Monahans Professional Services

A 7-office signage rebrand rolled out simultaneously across the South West on launch day.

WireMasters Industrial

Complete Swindon office fit-out with bespoke lightboxes, precision lettering and a landmark stairwell mural.

Clipper Marine Marine

Quarterly magazine redesign plus social media management across five platforms.

Leaves Building & Maintenance Construction

A single brochure brief that grew into print, workwear, vehicle graphics and signage.

Neuro Wellbeing Centre Healthcare

Bespoke vinyl illustration transforming a clinical space into a welcoming environment.

Parent Support Link Charity

A long-term partnership covering all print and social media, year after year.

LET'S TALK ABOUT YOUR PROJECT

Whether it's one sign or a national estate, one brochure or a full outsourced marketing department — we've done it before. See the full library at footprintgroup.uk/our-work, or get in touch to talk about what your business needs next.